

PepsiCo

10th OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

50 OVERALL SCORE (OUT OF 100)

Domain	Weighting	Company score	Highest sector score
A Corporate strategy	10%	72	80
B Product formulation	30%	53	70
C Nutrition labelling	20%	19	60
D Promotion to children and adolescents	30%	46	60
E Product accessibility	5%	0	40
F External relationships	5%	25	80

Areas of strength

- A| Corporate strategy** - PepsiCo Australia makes a commitment to nutrition and health through the company's website and in global corporate reporting
- B| Product formulation** - PepsiCo Australia reports reductions in levels of saturated fat, artificially produced trans fat and sodium across its snack portfolio. At the global level, PepsiCo has set specific, time-bound targets to reduce sodium, artificially produced trans fat, saturated fat and added sugars across portions of its portfolio
- C| Nutrition labelling** - PepsiCo Australia provides comprehensive online nutrition information for all of its products (per serve and per 100g) and includes Health Star Ratings for products online

Prioritised recommended actions for PepsiCo

- 1| Implement** a strengthened policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 2| Commit** not to sponsor sporting and community events that are popular with children/families using 'less healthy' products and brands
- 3| Publicly commit** to full implementation of the Health Star Rating system across all relevant products, with specific roll-out plan. As part of this commitment, implement interpretive HSR labelling (use of Health Stars, rather than just the energy icon)
- 4| Develop** specific, time-bound targets for the reduction of sodium, free sugar, saturated fat and kilojoule content across the Australian snacks and beverages portfolio (where relevant to product category). Routinely report on progress in achieving reformulation targets
- 5| Commit** to work with retailers to increase the prominence of healthier products relative to 'less healthy' products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues
- 6| Commit** to not directly supply any school in Australia with full sugar carbonated beverages or energy drinks