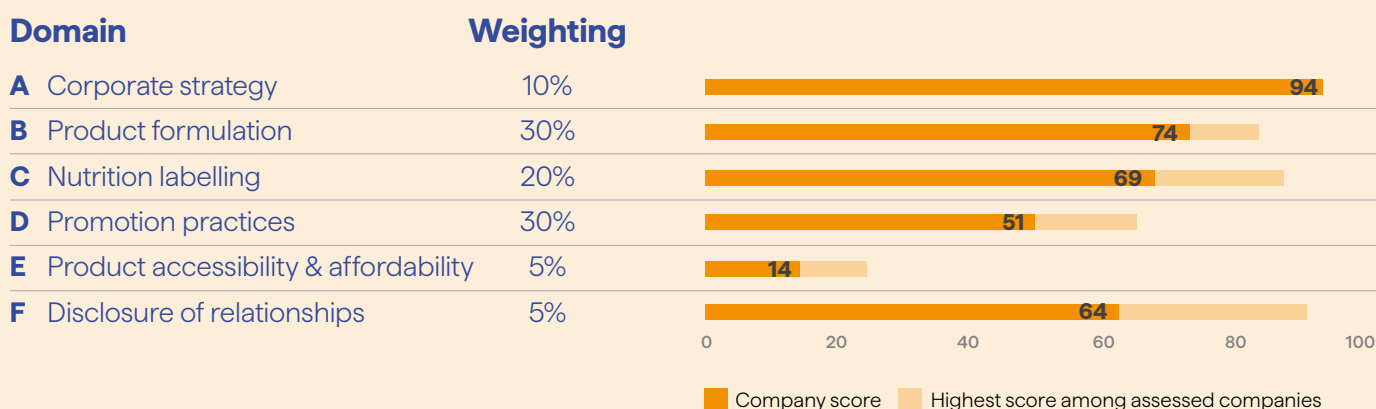


Appendix: Company scorecards

Unilever

2nd OUT OF 21
MANUFACTURERS

64 OVERALL SCORE
(OUT OF 100)



Areas of strength

- Unilever reports on the proportion of sales from healthy foods against several international government-led nutrient classification models, including the Health Star Rating (HSR) system. Their assessment reports on the global sales and is also segmented by the countries in which they operate, including Australia.
- Unilever publishes specific, timebound targets for improving the healthiness of products and reducing sodium, saturated fat and sugar levels in their products. For example, for 85% of their portfolio to meet their adopted nutrition criteria by 2028. Progress against these targets is publicly disclosed on an annual basis.
- Unilever notes that as of January 2024, 61% of eligible products displayed HSR labelling. This will increase to at least 69% by the end of 2024.
- Unilever commits to not make political donations and publishes comprehensive details of philanthropic groups it supports.

Recommended actions for Unilever

- Routinely **report** average levels of sodium, sugar, and saturated fat by category, including with changes over time and with reference to the Australian government's Healthy Food Partnership reformulation targets.
- **Communicate** specific, time-bound targets to achieve full implementation of the HSR system across eligible products in all categories, with a specific roll-out plan and routine reporting of progress.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to 18 years**) to the marketing of unhealthy products and brands, across all channels and settings. For example, by **committing** to not promote unhealthy products/brands in schools (including fundraising activities and displays), and using techniques that appeal to children (e.g., animated characters) on product packaging and point-of-sale material. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Engage** with retailers to reduce promotions (e.g. price discounts, promotional displays) for unhealthy products, whilst incentivising consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions).

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.4	34.1%	60.1%	90.6%	39.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating