

Appendix: Company scorecards

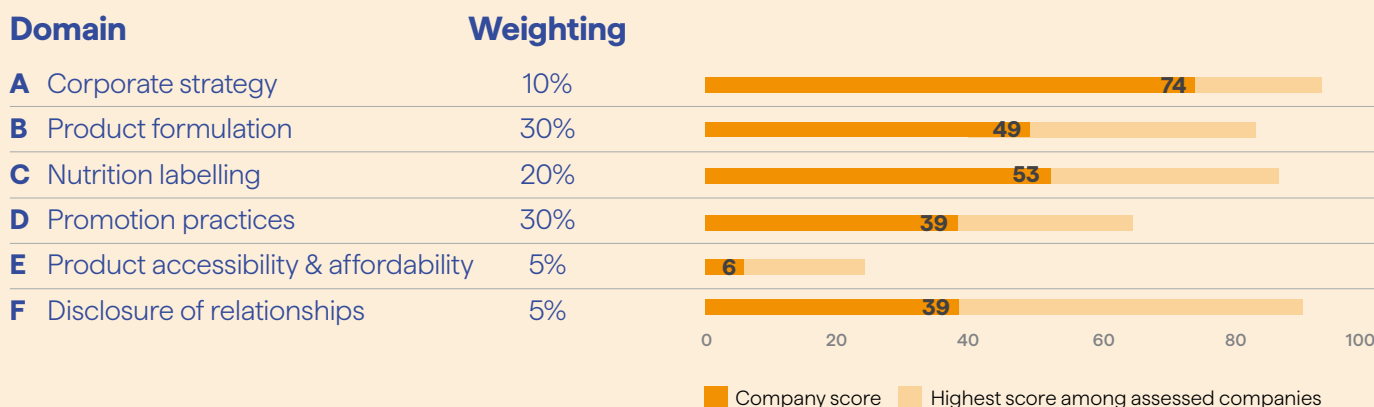
George Weston Foods

14th

OUT OF 21
MANUFACTURERS

47

OVERALL SCORE
(OUT OF 100)



Areas of strength

- George Weston Foods makes a commitment to improving population nutrition in their corporate reporting.
- The Tip Top brand of George Weston Foods commits to meet sodium reduction targets set by the government's Healthy Food Partnership reformulation program. They publicly report that 50% of Tip Top sales volume currently meet the targets, with a goal of 80% by June 2024.
- George Weston Foods publishes detailed information of support provided to philanthropic organisations, industry groups and public-private partnerships related to health and nutrition.

Recommended actions for George Weston Foods

- Set** a target to increase the proportion of overall sales across all brands from healthy products (as based on government-endorsed classifications of product healthiness), and publicly report progress against this target each year.
- Develop** specific, time-bound targets for sodium, saturated fat and sugar reduction for all brands in the company's product portfolio, in line with government reformulation targets. Routinely **report** average nutrient levels by category, including with changes over time.
- Commit** to full implementation of the Health Star Rating (HSR) system across eligible products in all brands, with a specific roll-out plan and routine reporting of progress.
- Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- Engage** with retailers to incentivise consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.8	48.7%	60.1%	75.3%	37.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating