

Appendix: Company scorecards

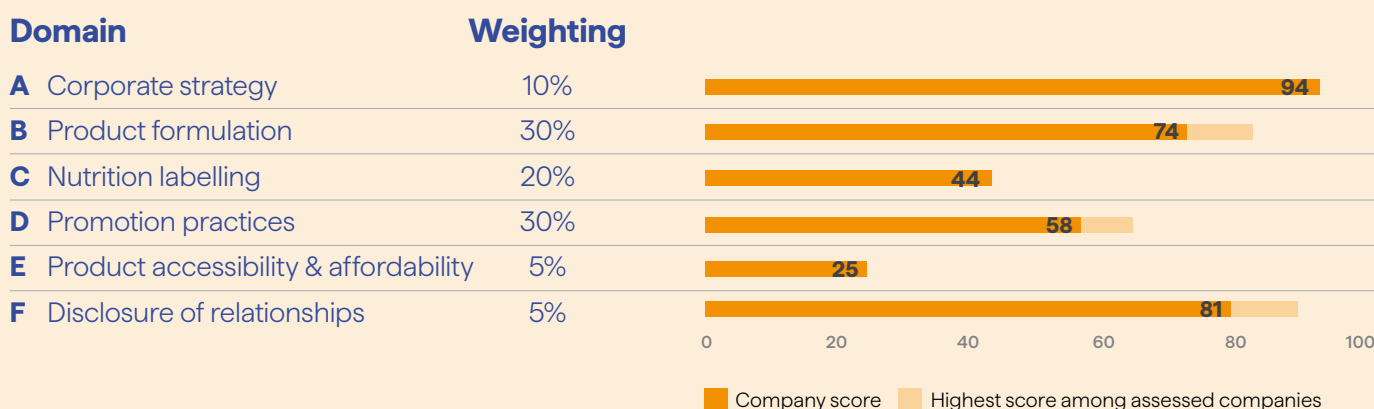
Nestlé

4th

OUT OF 21
MANUFACTURERS

63

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Nestlé has a comprehensive strategy in place around nutrition, including a commitment to increase sales from healthier products by 50% by 2030, and public reporting on the proportion of sales from products with a Health Star Rating (HSR) of at least 3.5.
- Nestlé commits to achieving the sugar and sodium reduction targets of the government's Healthy Food Partnership (HFP) reformulation program. In addition, they have pledged to meet industry-led maximum limits for sodium across several product categories, with targets to achieve by 2025 and 2030.
- Nestlé reports some efforts to increase the proportion of marketing spend to promoting healthier products.
- Nestlé have comprehensive reporting on their relationships with professional, philanthropic and industry organisations related to nutrition.

Recommended actions for Nestlé

- Routinely **report** on the sodium, sugar, saturated fat and energy content of the company's product portfolio (by category), including changes over time and with reference to government reformulation targets.
- Publicly **report** on the proportion of eligible products displaying HSR labelling.
- Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all marketing channels and settings. For example, by **eliminating** the use of marketing techniques that appeal to children, such as animated characters on product packaging, in relation to unhealthy products and brands. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- Collaborate** with retailers to incentivise consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.2	31.0%	68.7%	95.0%	55.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating