

# Appendix: Company scorecards

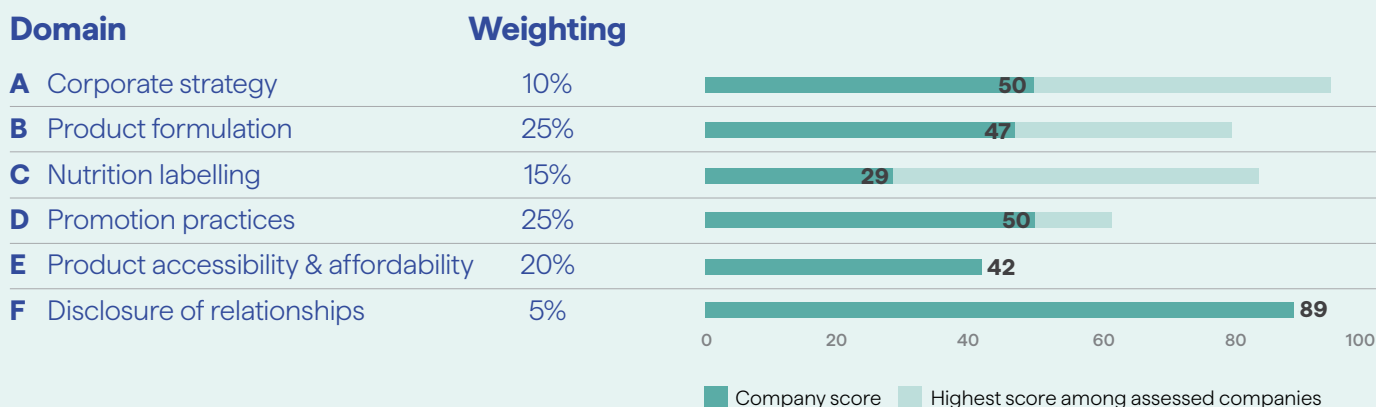
# Aldi

2nd

OUT OF 4  
SUPERMARKETS

46

OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- **Corporate strategy** – Aldi publishes their commitment to improving population nutrition and health. They have substantially increased their nutrition-related capabilities in recent years.
- **Nutrition labelling** – Aldi commits to display HSR labelling on all eligible own-brand products.
- **Responsible promotion** – Aldi conducts limited in-store promotion of unhealthy products, and does not conduct promotional competitions or collectible campaigns. Aldi publicly pledges to dedicate the front three pages of regular catalogues to fresh food categories.
- **Accessibility & affordability** – Aldi has limited price promotions (such as multi-buy specials) for unhealthy products. In addition, Aldi reports having improved the healthiness of store formats by placing fresh, healthy foods at store entrances and restricting unhealthy products from end-of-aisle displays in all stores nationally.
- **Disclosure of relationships** – Aldi publishes a full list of philanthropic and active lifestyle groups it supports.

## Recommended actions for Aldi

### Short term (next 12 months)

1. **Publish** a target to increase the proportion of **overall** sales from healthy products, and publicly report progress against this target each year.
2. **Introduce** universal healthy checkouts (with no unhealthy products, such as confectionery and sugar-sweetened beverages on display near registers) across all stores nationally.
3. **Develop** and publicise specific, time-bound targets for reducing nutrients of concern (salt, sugar, saturated fat) and energy/portion sizes of own-brand products, in line with government targets and guidelines.
4. **Implement** policies to limit promotion of unhealthy products and brands across all settings (e.g., in-store, online, in regular catalogues).
5. **Provide** online nutrition information for all products available for sale.

### Long term (2-3 years)

6. **Reduce** the proportion of unhealthy products in the company's own-brand product portfolio. For example, by adding new, minimally-processed healthy products, and removing unhealthy product lines.
7. **Implement** in-store strategies to guide consumers to purchase healthier products, such as by displaying the HSR on in-store shelf tags. Monitor and report the impact of these strategies on the healthiness of consumer purchases.

## HEALTHINESS OF OWN-BRAND PORTFOLIO<sup>^</sup>

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.9	45.6%	48.0%	63.8%	61.0%

<sup>^</sup>This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating