

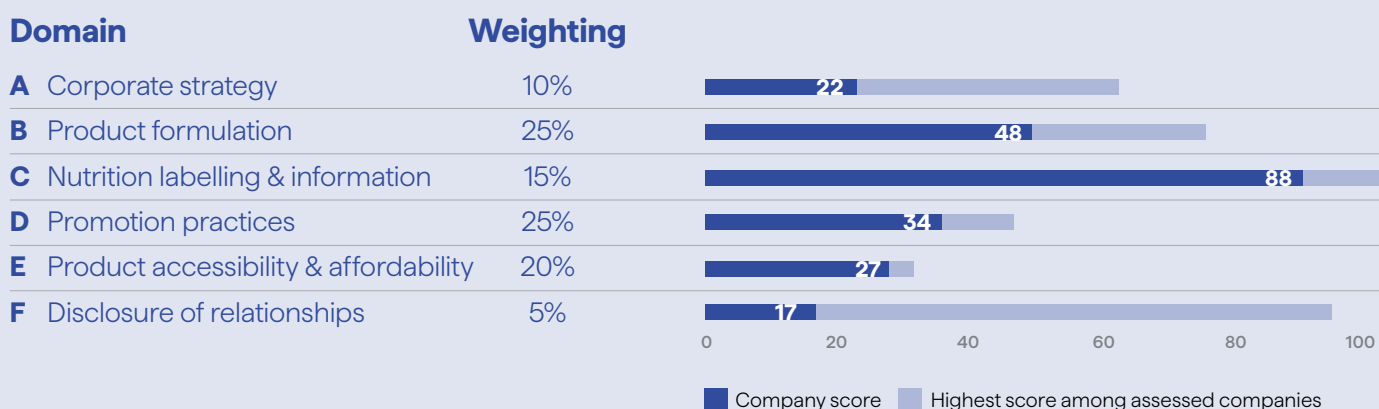
Subway

4th

OUT OF 10
QUICK SERVICE
RESTAURANTS

42

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Subway identifies nutrition and healthy eating as a key focus within their global and national company sustainability policies.
- Subway Australia commits to provide healthier options, including selections of fresh vegetables that allows customers to increase the portion of vegetables in sandwiches and salads on request at no additional cost.
- The company notes the majority of ingredients and menu options are not fried, and all core menu items do not contain artificially produced trans fats.
- Subway Australia offers only healthier drinks (e.g., water) and sides (e.g., no added sugar fruit puree) as part of children's meals.
- Subway Australia provides comprehensive nutrition information for menu items on their website and in-store, on a per serve and per 100g basis.

Recommended actions for Subway

- Clearly **communicate** the company's approach to improving population nutrition and health at the national level by setting and disclosing clear objectives and targets that are routinely reported against.
- **Set** a target to increase the proportion of food-related **sales** from healthier menu offerings, and publicly **report** progress against this target each year.
- **Develop** and **publicise** specific, time-bound targets for reducing levels of sodium, saturated fat and sugar in ingredients and menu items, in conjunction with government-led initiatives (e.g., Healthy Food Partnership). Routinely **report** on the healthiness of ingredients and menu offerings, such as average levels of risk nutrients per 100g, by category (e.g., sauces, sandwich fillings, cookies), including changes over time.
- **Introduce** healthier options and ingredients across the menu, made from minimally processed, fresh, healthy ingredients. Make healthier meal sides and drinks (e.g., water, sugar-free drinks) **the default** as part of all combination meals.
- **Strengthen** current policies to effectively reduce the exposure of children (up to 18 years) to the marketing of unhealthy products across all channels and settings (including on broadcast media, outdoor, online, in-gaming advertising and sponsorship). **Monitor** and **report** compliance with policies to restrict exposure of children to unhealthy food marketing.
- Use price-related promotions and loyalty bonuses exclusively to **incentivize** healthier selections, whilst **limiting** premium offers, price discounts and value deal incentives for unhealthy menu items (e.g., free cookies, 'app-only' promotions such as free delivery).
- **Publish** all relationships with external groups (e.g., political parties, professional organisations, research organisations, community and industry groups) and lobbying activities related to health and nutrition.