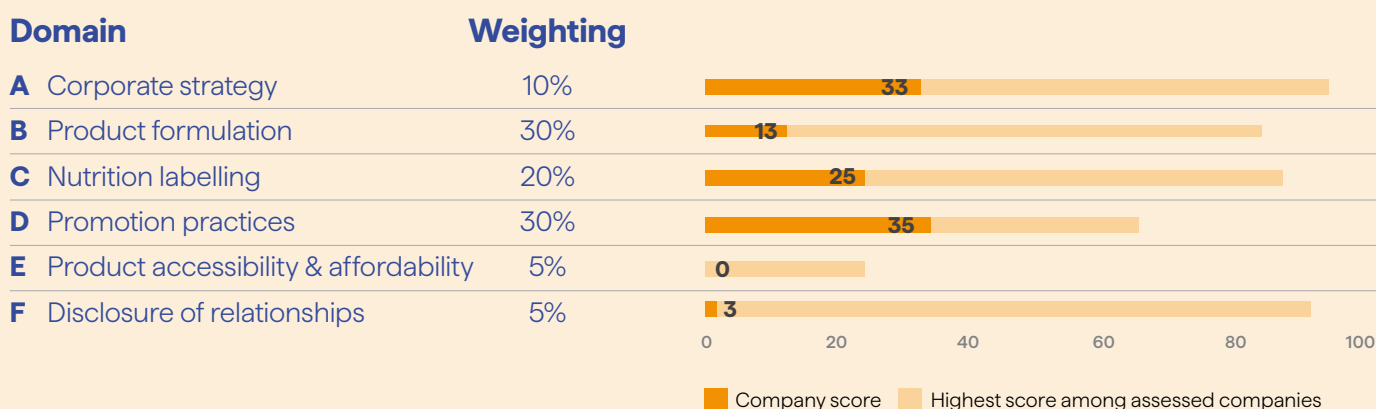


# Appendix: Company scorecards

**Refresco\***  
Tru Blu Beverages

**21st** OUT OF 21  
MANUFACTURERS

**23** OVERALL SCORE  
(OUT OF 100)



## Areas of strength

- Refresco's sustainability strategy refers to health and nutrition, with a focus on manufacturing some beverage choices with reduced energy and sugar.

Refresco had little disclosure of its approach to nutrition and health. As such, no further areas of strength were identified.

## Recommended actions for Refresco

- **Develop** and **communicate** a robust nutrition strategy with relevant objectives, targets and appropriate resourcing.
- **Set** a target to increase the proportion of **sales** from healthy products (as defined with government-endorsed classifications of product healthiness), and publicly report progress against this target each year.
- **Develop** specific, timebound targets to reduce levels of added sugar and energy across the product portfolio. Routinely **report** on progress towards these targets, including changes over time and with reference to Healthy Food Partnership reformulation targets.
- **Publish** a commitment to fully implement the Health Star Rating system across all eligible products, with a specific roll-out plan and routine reporting of progress.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Disclose** relationships with external organisations (including professional organisations, industry associations and research partnerships) and lobbying practices related to health and nutrition. Publicly **report** any political donations made in Australia.
- **Work** with retailers to incentivise consumer purchases of healthier products (e.g., strategic placement and product promotions of no or low sugar beverages), whilst reducing promotions (e.g. price discounts, promotional displays) for full sugar beverages.

\*Based on publicly available information only

## HEALTHINESS OF PRODUCT PORTFOLIO<sup>^</sup>

No data were available as part of The George Institute for Global Health's data collection to assess the healthiness of the company's product portfolio.