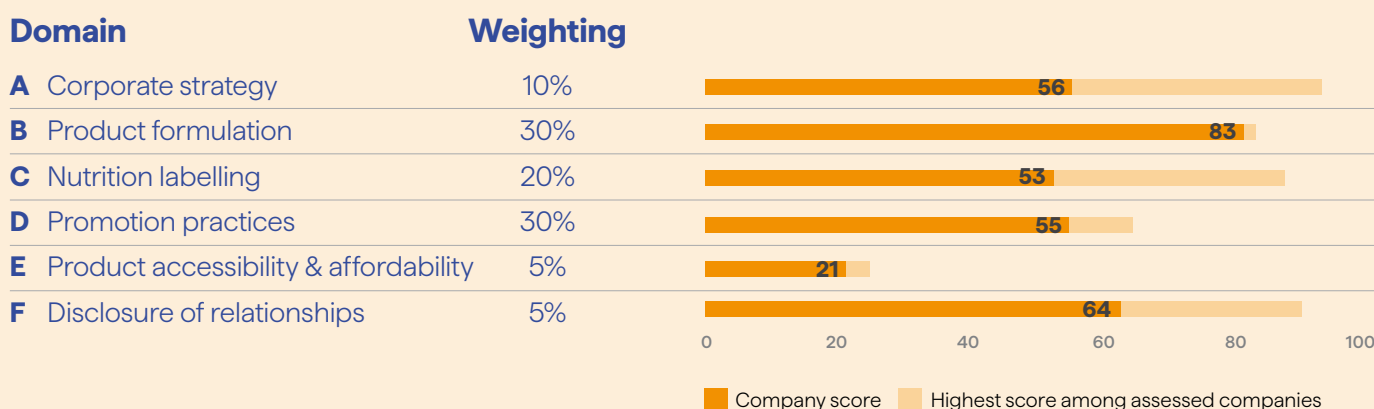


Appendix: Company scorecards

PepsiCo
Smiths Snackfoods

6th OUT OF 21 MANUFACTURERS **62** OVERALL SCORE (OUT OF 100)



Areas of strength

- PepsiCo have a commitment to improve population nutrition, publicly available in strategic documents.
- PepsiCo makes several specific, time-bound targets to reduce sodium, saturated fat, added sugars and trans fats across their portfolio. In addition, they have an overall target to achieve 30% of their snacks range in Australia with a Health Star Rating (HSR) of 3.5 or above by 2030.
- PepsiCo have committed to display the HSR labelling on all snacks and beverage products.
- PepsiCo have a policy to not directly supply schools in Australia with full sugar carbonated beverages.
- PepsiCo reports not sponsoring health-related professional organisations, nutrition education and active lifestyle programs in Australia.

Recommended actions for PepsiCo

- **Set** a target to increase the proportion of **sales** from healthier products, and publicly report progress against this target each year.
- Routinely and publicly **report** on the sodium, saturated fat, sugar and energy content of the company's product portfolio (on a per 100g basis), including changes over time and with reference to government reformulation targets.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. For example, **limiting** advertising of unhealthy products and brands in events and settings popular with children and families (e.g., sporting events and sponsorships, childcare settings). **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Collaborate** with retailers to incentivise consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.6	27.3%	87.3%	92.7%	97.7%

[^]Assesses PepsiCo and Smiths Snack Foods. This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Data based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating