

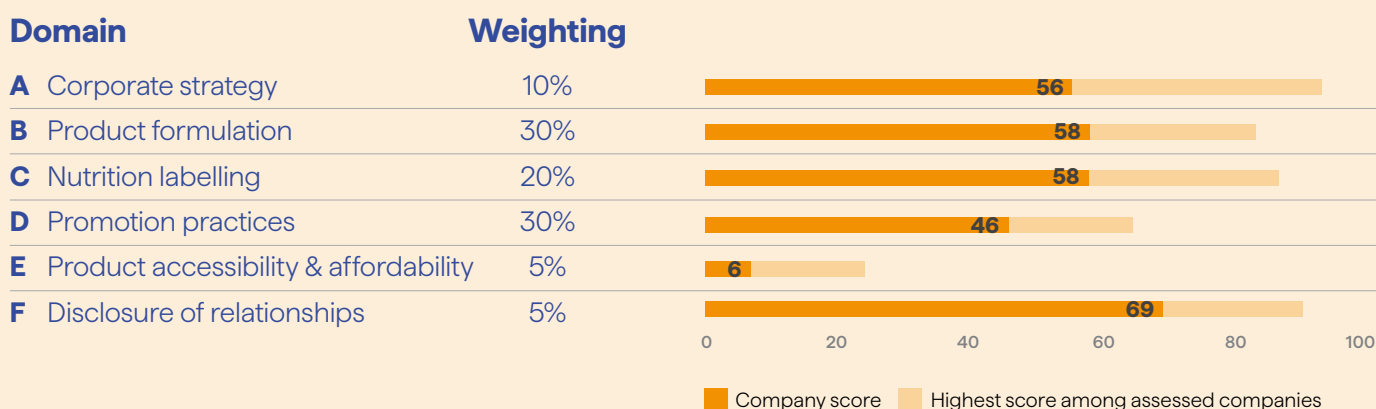
## The Bega Group

12th

OUT OF 21  
MANUFACTURERS

52

OVERALL SCORE  
(OUT OF 100)



### Areas of strength

- Bega identifies population health and nutrition as a key focus area. Bega's progress towards their nutrition commitments is published in annual, publicly released sustainability reports and is independently audited.
- Bega publishes specific, timebound goals to improve the healthiness of their portfolio, and to reduce sugar and sodium in some products.
- Bega provides on-pack information on trans fat content on all relevant products.
- Bega has targets to increase marketing spend on healthier products.
- Bega commits to not make political donations and publishes comprehensive details of philanthropic groups it supports.

### Recommended actions for The Bega Group

- **Set** a target to increase the proportion of **sales** from healthier products (as defined using government-endorsed classifications), and publicly report progress against this target each year.
- **Develop** specific, time-bound targets for sodium and added sugar reduction across the company's product portfolio, in line with government reformulation targets. Routinely **report** average nutrient levels by category, including with changes over time.
- **Publish** a commitment to fully implement the Health Star Rating labelling system across all eligible products, with a specific roll-out plan and routine reporting of progress.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Collaborate** with retailers to incentivise consumer purchases of healthier products (e.g., reduced fat and sugar options) with strategic placement and price promotions, whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

### HEALTHINESS OF PRODUCT PORTFOLIO<sup>^</sup>

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
3.1	50.2%	23.8%	65.7%	53.0%

<sup>^</sup>This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating