

Appendix: Company scorecards

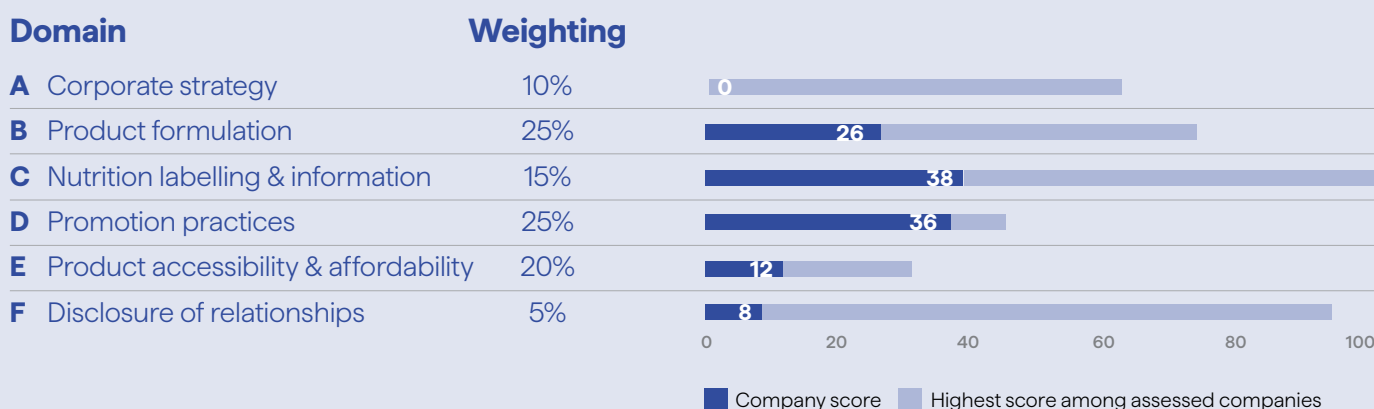


9th

OUT OF 10
QUICK SERVICE
RESTAURANTS

24

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Oporto reports implementing nutrition guidelines for children's meals, with maximum levels of energy, sugar and sodium. Their menu offerings also include healthier main meal items (e.g., salad bowls) and sides (e.g., salads, grilled corn).
- Oporto states that comprehensive nutrition information is provided in-store and on their website.
- Oporto offers healthier drinks (e.g., water or juice) as part of children's meals.

Oporto had little disclosure of its approach to nutrition and health. As such no further areas of strength were identified.

*Based on publicly available information only.

Recommended actions for Oporto

- **Identify** population health and nutrition as a focus area, with relevant objectives, targets and appropriate resourcing.
- **Set** a target to increase the proportion of food-related **sales** from healthier menu offerings, and publicly **report** progress against this target each year.
- **Develop** and **publicise** specific, time-bound targets for reducing levels of sodium, saturated fat and sugar in ingredients and menu items, in conjunction with government-led initiatives (e.g., Healthy Food Partnership). Routinely **report** on the healthiness of menu offerings, such as average levels of risk nutrients per 100g, by category (e.g., main meal items, sides, drinks), including changes over time.
- Make healthier meal sides and drinks (e.g., water, sugar-free drinks) **the default** as part of combination meals and value meal bundles.
- **Strengthen** current policies to effectively reduce the exposure of children (up to 18 years) to brand advertising and the marketing of unhealthy products across all channels and settings (including on broadcast media, outdoor, online, in-gaming advertising and sponsorship). For example, by **committing** to not sponsor events popular with children and families (e.g., sporting events). **Monitor** and **report** compliance with policies to restrict exposure of children to unhealthy food marketing.
- Use price-related promotions and loyalty bonuses exclusively to **incentivize** healthier selections, whilst **limiting** premium offers, price discounts and value deal incentives for unhealthy menu items (e.g., free chips, 'app-only' promotions such as free delivery).
- **Publish** all relationships with external groups (e.g., political parties, professional organisations, research organisations, community and industry groups) and lobbying activities related to health and nutrition.