

Appendix: Company scorecards

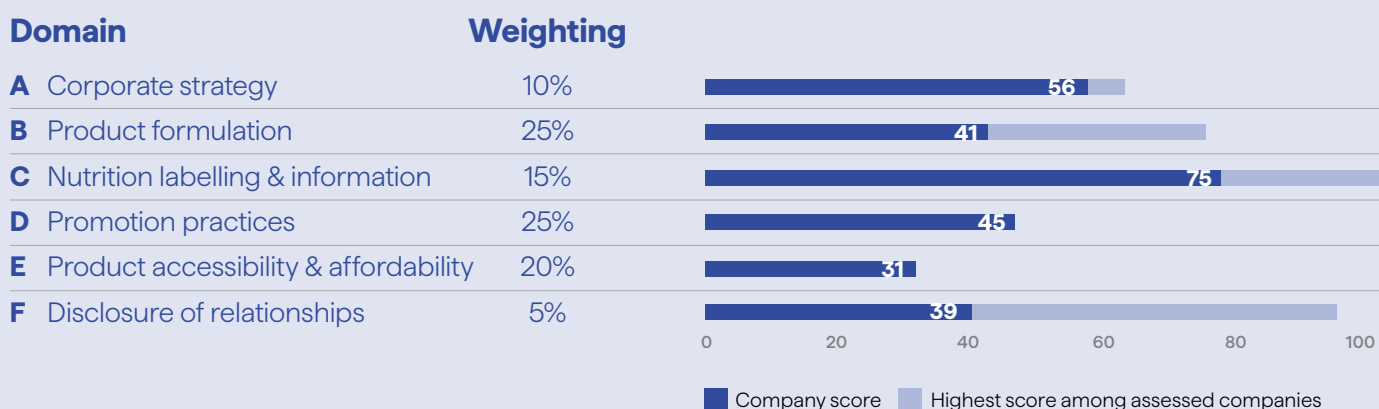


3rd

OUT OF 10
QUICK SERVICE
RESTAURANTS

46

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Yum! Brands have a commitment to improve population nutrition, publicly available in strategic documents.
- Yum! Brands publishes a global target for 50% of meal options to be consistent with their adopted energy criteria by 2030. Nationally, KFC reports having in place nutrient limits on sodium, saturated fat and sugar for the majority of their core ingredients.
- Yum! Brands pledges to remove all partially hydrogenated oils from core food ingredients by 2025. KFC Australia reports having met this target.
- KFC Australia have made sugar-free soft drinks or bottled water the default drink with combination meals.
- KFC Australia does not offer toys as part of their children's meals, which are only available on their online menus.

Recommended actions for KFC

- **Set** a target to increase the proportion of food-related sales from healthier menu offerings, and publicly **report** progress against this target each year.
- **Develop** and publicise specific, time-bound targets for reducing levels of sodium, saturated fat and sugar in ingredients and menu items, in conjunction with government-led initiatives (e.g., Healthy Food Partnership). Routinely **report** on the healthiness of menu offerings, such as average levels of risk nutrients per 100g, by category (e.g., main meal items, sides, drinks, desserts), including changes over time.
- **Introduce** healthier options across the menu (including healthier main meal items, sides, drinks and desserts) made from minimally processed, fresh, healthy ingredients.
- Make healthier meal sides (e.g., coleslaw, salad) **the default** as part of combination and shared meals.
- Beyond complying with the current industry self-regulatory codes, **strengthen** current policies to effectively reduce the exposure of children (up to 18 years, as per World Health Organization recommendations) to the marketing of unhealthy products across all channels and settings. For example, by **committing** to not sponsor events popular with children and families. **Monitor** and **report** compliance with policies to restrict exposure of children to unhealthy food marketing.
- Use price-related promotions and loyalty bonuses exclusively to **incentivize** healthier selections, whilst **limiting** premium offers, price discounts and value deal incentives for unhealthy menu items (e.g., \$1 chips).