

Unilever

3rd OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

68 OVERALL SCORE (OUT OF 100)

Domain	Weighting	Score
A Corporate strategy	10%	93
B Product formulation	30%	68
C Nutrition labelling	20%	75
D Promotion to children and adolescents	30%	56
E Product accessibility	5%	50
F External relationships	5%	88

0 20 40 60 80 100

■ Company score
■ Highest sector score

Areas of strength

- A| Corporate strategy** - Unilever identifies nutrition and health as a priority focus area for the company, communicated through national and global company reporting. The company aligns its nutrition and health agenda with priorities laid out by the WHO and UN Sustainable Development Goals, and regularly reports its progress in achieving specific nutrition and health objectives
- B| Product formulation** - Unilever has set specific, time-bound targets for the reduction of added sugars, saturated fat, sodium and kilojoules across portions of the company's portfolio, and has reported removal of all artificially produced trans fat from its products
- C| Nutrition labelling** - Unilever commits to full implementation of the Australian government-endorsed Health Star Rating system across its food and beverage portfolio
- E| Product Accessibility** - Unilever has set clear, time-bound targets to increase the healthiness of a portion of its portfolio, and commits to address the affordability and availability of its healthy products across the markets in which it operates

Prioritised recommended actions for Unilever

- 1| Implement** a strengthened policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 2| Communicate** specific, time-bound targets for the reduction of nutrients of concern and energy content across all relevant products in the company's portfolio
- 3| Participate** in / implement a strategy to adopt relevant recommendations from government-led programs (e.g., Healthy Food Partnership) to improve the healthiness of the food supply
- 4| Commit** not to sponsor sporting and community events that are popular with children/families using 'less healthy' products and brands
- 5| Extend** commitment to eliminate use of promotion techniques with strong appeal to children in relation to 'less healthy' products and brands, by ensuring commitment applies also to product packaging
- 6| Commit** to work with retailers to increase the prominence of healthier products relative to 'less healthy' products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues