

Appendix: Company scorecards

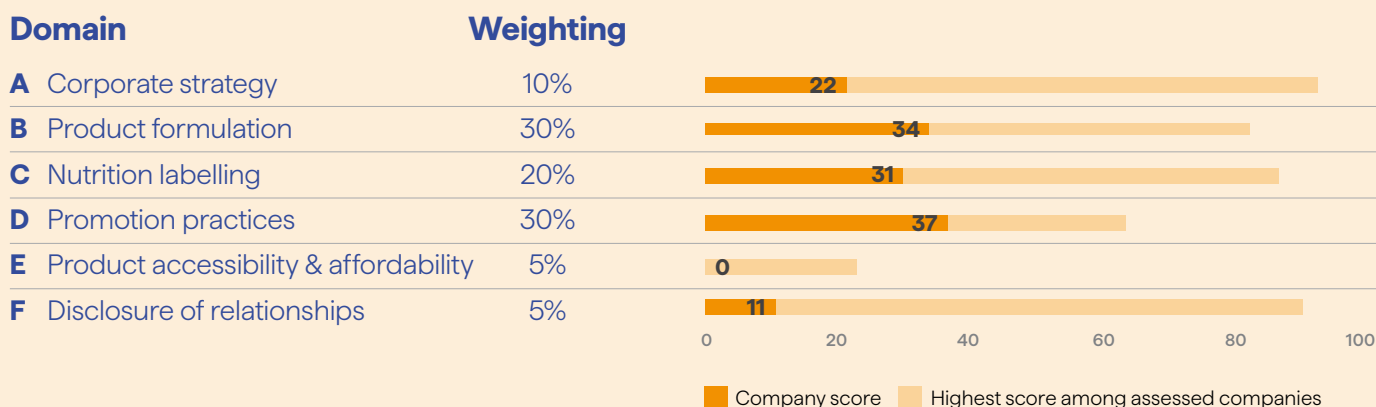
Australasian Food Group* Peters Ice Cream

19th

OUT OF 21
MANUFACTURERS

30

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Peters report that at the end of 2022, all products in their children's food portfolio met their adopted nutrient criteria, which outlines maximum limits on sugar, saturated fat and energy per serving.
- Comprehensive nutrition information is provided online for all products.

The Australasian Food Group had little disclosure of its approach to nutrition and health. As such, no further areas of strength were identified.

Recommended actions for Australasian Food Group

- Identify** nutrition and health as a priority focus area for the company, with relevant objectives, targets and appropriate resourcing.
- Set** a target to increase the proportion of sales from healthy products (as defined with government-endorsed classifications of product healthiness), and publicly report progress against this target each year.
- Develop** specific, timebound targets to reduce saturated fat, sugar and energy levels, and portion sizes, across the overall portfolio. Routinely **report** on progress towards these targets, including changes over time and with reference to government reformulation targets.
- Publish** a commitment to fully implement the Health Star Rating system across all eligible products, with a specific roll-out plan and routine reporting of progress.
- Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- Collaborate** with retailers to incentivise consumer purchases of healthier products (e.g., strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

*Based on publicly available information only

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
1.4	0.0%	100%	100%	0.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating