

Appendix: Company scorecards

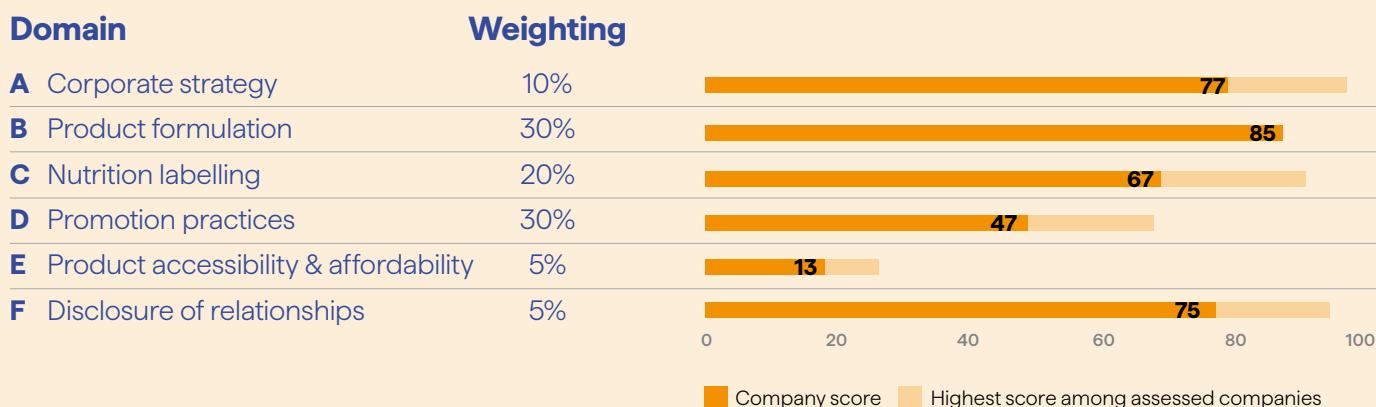
Fonterra

1st

**OUT OF 21
MANUFACTURERS**

65

**OVERALL SCORE
(OUT OF 100)**



Areas of strength

- Fonterra’s commitment to improving population health is linked to priorities laid out in the UN Sustainable Development Goals and is disclosed in publicly in annual sustainability reports.
- Fonterra publishes specific, timebound targets for improving the healthiness of products and reducing sodium, saturated fat and energy levels in some products. In addition, Fonterra indicates that they have eliminated all sources of industrially produced trans fats in their products.
- Fonterra commits to not make nutrition content or health claims on discretionary products.
- Fonterra reports that they do not make political donations and publishes comprehensive details of the philanthropic groups it supports.

Recommended actions for Fonterra

- **Set and disclose** a clear and specific target to increase the proportion of sales from healthy products (as defined using government-endorsed definitions of healthiness), and publicly report progress against this target each year.
- **Apply** existing targets for sodium, saturated fat and energy level reduction to all products in the company’s portfolio. Routinely **report** on average levels of risk nutrients by category (on a per 100g/100ml basis), including changes over time and with reference to the government’s Healthy Food Partnership reformulation targets.
- **Commit** to fully implement the Health Star Rating system across all eligible products, with a specific roll-out plan and routine reporting of progress.
- **Collaborate** with retailers to encourage consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.1	24%	48%	24%	0.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating