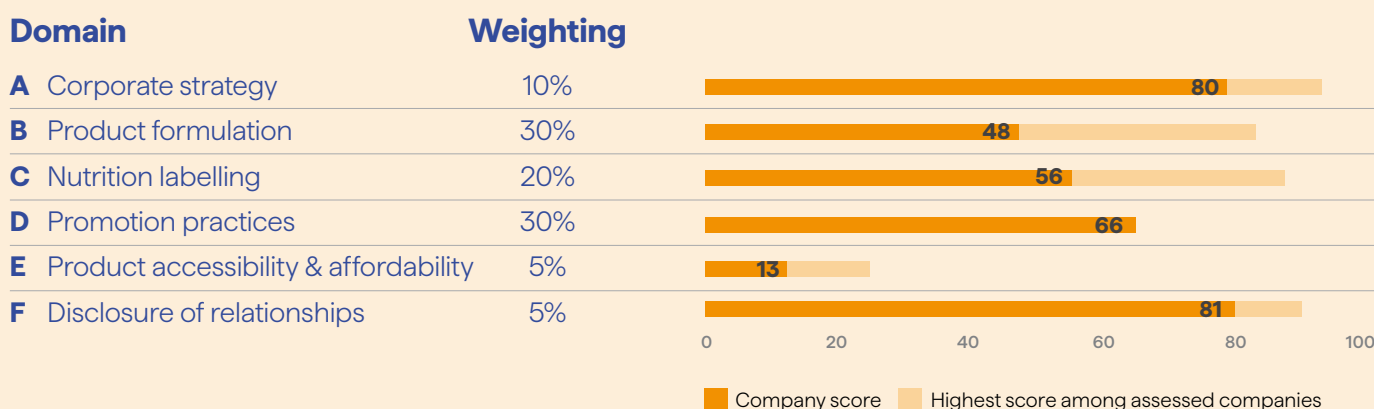


Appendix: Company scorecards

The Coca Cola Company **8th** OUT OF 21 MANUFACTURERS **58** OVERALL SCORE (OUT OF 100)



Areas of strength

- Coca Cola publishes a commitment to improving population nutrition and health. In addition, they publicly report on the overall proportion of global sales volumes from low and no sugar products.
- Coca Cola publicly discloses specific, time-bound targets to reduce added sugars and kilojoule content across their portfolio, including to offer smaller package sizes. Coca Cola has also set a commitment for all new products released to be low or no sugar options.
- Coca Cola have committed to display the Health Star Rating labelling on all non-alcoholic drinks in Australia.
- Coca Cola pledges that 90% of their marketing spend for the Coca Cola brand will feature low and no sugar products. They also commit to not directly target children under 15 years of age with product and brand advertising in all media channels, including on product packaging, and prohibit advertising within 300 metres of schools.

Recommended actions for The Coca Cola Company

- **Set** a target to increase the proportion of sales from healthier products (such as low or no sugar products), and publicly report progress against this target each year.
- Routinely **report** on the sugar content of the company's product portfolio, including changes over time and with reference to government reformulation targets
- **Participate** in the government's Healthy Food Partnership reformulation program and pledge to comply with their targets on sugar reduction.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to 18 years**) to the marketing of unhealthy products and brands, across all channels and settings. For example, by **committing** to not sponsor events popular with children and families (e.g., sporting events) using unhealthy foods/brands. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Commit** to not directly supply any primary or high schools in Australia with full sugar carbonated beverages.
- **Collaborate** with retailers to incentivise consumer purchases of healthier products (e.g., through shelf space, strategic placement and product promotions), whilst reducing promotions (e.g. price discounts, promotional displays) for unhealthy products.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.7	54.3%	92.8%	94.2%	69.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). HSR = Health Star Rating