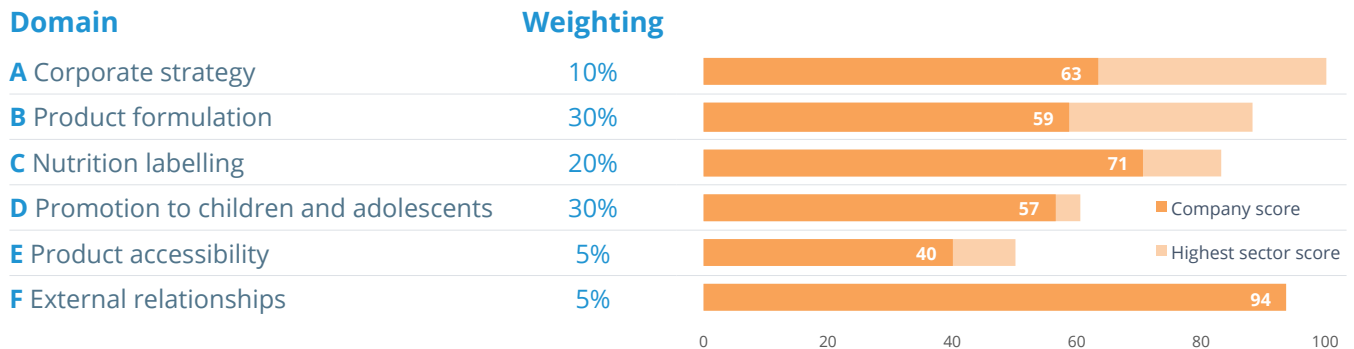


**Simplot**

**7th** OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

**62** OVERALL SCORE (OUT OF 100)



**Areas of strength**

- A| Corporate strategy** - Simplot identifies nutrition and health as an area of focus for the company, and reports against some of its progress in achieving nutrition and health objectives
- B| Product formulation** - Simplot has set internal reformulation targets for the reduction of nutrients of concern across the portfolio
- C| Nutrition labelling** - Simplot commits to full implementation of the Australian government-endorsed Health Star Rating system across all products in its portfolio, and reports on implementation of HSR labelling on its website
- E| Product accessibility** - Simplot has set a clear, time-bound target to transition a portion of its portfolio into a 'healthier' category

**Prioritised recommended actions for Simplot**

- 1| Communicate** Simplot's approach to nutrition and health-related issues in corporate reporting, and report progress against specific nutrition and health objectives on a regular basis
- 2| Implement** a strengthened policy for reducing promotion of 'less healthy' products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Continue using government guidelines for classifying the healthiness of foods
- 3| Publicise** specific, time-bound targets for the reduction of nutrients of concern across the portfolio, and routinely report against progress in achieving reformulation targets
- 4| Commit** to work with retailers to increase the prominence of healthier products relative to 'less healthy' products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues
- 5| Support** the development of 'free sugar' labelling regulations