

ALDI*

3rd OUT OF 4 SUPERMARKETS

11 OVERALL SCORE (OUT OF 100)

Domain	Weighting	Score	Highest score
A Corporate strategy	10%	55	100
B Product formulation	25%	15	100
C Nutrition labelling	15%	3	100
D Promotion practices	25%	0	100
E Product accessibility	20%	2	100
F External relationships	5%	13	100

Areas of strength

- A| Corporate strategy** - ALDI makes some commitment to nutrition and health through international Corporate Responsibility reporting. Globally, the company references the United Nations Sustainable Development Goals, and reports against some of its country-specific nutrition objectives and targets
- B| Product formulation** - ALDI globally commits to reduce artificially produced trans fat across its own-brand portfolio to less than 2% of total fat. This commitment applied to all markets in which it operates, including Australia
- F| External relationships** - ALDI Australia publishes a full list of the philanthropic groups it supports

Recommended actions for ALDI

Short-term (next 12 months)

- 1| Identify** health and nutrition as a priority focus area for the company at the **national** level, and appropriately resource health and nutrition within the business.
- 2| Develop** and publicise specific, time-bound targets for the reduction of sodium, sugar, saturated fat and portion size/energy content in the company's product portfolio. Routinely report on progress in achieving reformulation targets
- 3| Commit** to implement the Health Star Rating system across all own-brand products, with specific roll-out plan
- 4| Provide** online nutrition information for all products available for sale
- 5| Implement** a policy on marketing to children that effectively restricts the exposure of children and adolescents (up to age 18) to promotion of 'less healthy' foods across broadcast and non-broadcast media, using government guidelines for classifying the healthiness of foods. Routinely report on compliance with the policy

Longer term (2-3 years)

- 6| Introduce** universal healthy checkouts (with no 'less healthy' products, such as confectionery and sugar-sweetened beverages, on display near registers) across all stores nationally
- 7| Commit** to increase the proportion of healthy products (using government guidelines for classifying the healthiness of foods) featured in catalogues and other advertising
- 8| Limit** price promotions (e.g., price discounts and 'buy-one-get-one-free' specials) on 'less healthy' products, whilst continuing to increase affordability of healthy products

*Assessment based on publicly available information only