

Nestlé

2nd OUT OF 19 FOOD AND BEVERAGE MANUFACTURERS

69 OVERALL SCORE (OUT OF 100)

Domain	Weighting	Score
A Corporate strategy	10%	93
B Product formulation	30%	88
C Nutrition labelling	20%	56
D Promotion to children and adolescents	30%	54
E Product accessibility	5%	20
F External relationships	5%	94

0 20 40 60 80 100

■ Company score ■ Highest sector score

Areas of strength

- A| Corporate strategy** - Nestlé identifies nutrition and health as a priority focus area for the company, setting clear nutrition objectives and targets. The company reports against its nutrition and health commitments annually at both the national and global level
- B| Product formulation** - Nestlé has developed specific, time-bound targets for the reduction of sodium, added sugar and saturated fat across all products in its portfolio, and has reported the complete removal of artificially produced trans fats. The company operates transparently in its approach to reformulation, tracking and disclosing progress in achieving targets on an annual basis. Nestlé is a participant in the Australian government’s Healthy Food Partnership
- C| Nutrition labelling** - Nestlé commits to implement the Australian government-endorsed HSR system across the company’s portfolio, and provides comprehensive online nutrition information for some of its products
- F| Relationships with external groups** - Nestlé adopts good disclosure of its support for external groups related to nutrition and health, and implements a global policy that prohibits political donations

Prioritised recommended actions for Nestlé

- 1| Implement** a strengthened policy for reducing promotion of ‘less healthy’ products/brands that applies to children and adolescents (**up to the age of 18**), across all media channels, and includes all times/events when a large number of children/adolescents are likely to be exposed. Adopt government guidelines for classifying the healthiness of foods
- 2| Commit** not to sponsor sporting and community events that are popular with children/families using ‘less healthy’ products and brands
- 3| Extend** commitment to eliminate use of promotion techniques with strong appeal to children in relation to ‘less healthy’ products and brands, by ensuring commitment applies also to product packaging
- 4| Publicly** commit to only make nutrition content claims (e.g., “99% fat free”) on products that are classified as ‘healthy’ (using government standards for classifying the healthiness of foods in relation to health claims)
- 5| Commit** to work with retailers to increase the prominence of healthier products relative to ‘less healthy’ products in-store (e.g., through shelf space and strategic placement) and in promotional catalogues
- 6| Support** the development of ‘free sugar’ labelling regulations