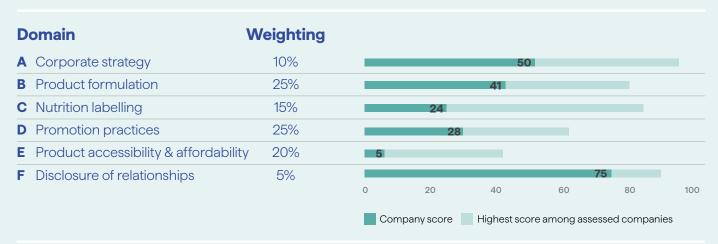
IGA (Metcash)*







Areas of strength

- **Corporate strategy** IGA publishes their commitment to improving population nutrition and health.
- **Product formulation** IGA reports reformulation efforts of their own-brand portfolio, including with reference to targets set by the government Healthy Food Partnership reformulation program. For healthier product development, IGA notes a focus on improving the Health Star Rating (HSR) of own-brand products to be equal to or higher than competing brands.
- Nutrition labelling IGA commits to display HSRs on all eligible own-brand products by July 2025.
- Disclosure of relationships IGA commits not to make political donations, and publishes comprehensive information of support and funding provided to external groups related to nutrition and health.

Recommended actions for IGA

Short term (next 12 months)

- Set a target to increase the proportion of overall sales from healthy products, and publicly report progress against this target each year.
- Introduce universal healthy checkouts (with no unhealthy products, such as confectionery and sugarsweetened beverages on display near registers) across all stores.
- 3. Develop and publicise specific, time-bound targets for reducing nutrients of concern (salt, sugar, saturated fat) and energy/portion sizes of own-brand products, in line with government targets and guidelines. Routinely report on the nutritional content of own-brand products including changes over time and with reference to government reformulation targets.
- Implement policies to limit promotion of unhealthy products and brands across all settings (e.g., in-store, online, in regular catalogues).

Longer term (2-3 years)

- 5. **Reduce** the proportion of unhealthy products in the company's own-brand product portfolio. For example, by adding new, minimally-processed healthy products, and removing unhealthy product lines.
- 6. **Increase** the proportion of healthy products displayed in end-of-aisle displays, across all stores nationally.
- 7. **Restrict** price promotions (such as multi-buy specials) on unhealthy products, at any time of the year, including as part of seasonal promotions.

HEALTHINESS OF OWN-BRAND PORTFOLIO^

necessarily be reflected in the score or captured by the report.

Nutrient profilin	ng summary score	Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products† (%)
3.3	62.4%	29.3%	43.2%	53.0%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Results based on data collected by The George Institute for Global Health in March-June 2023 and published in The State of the Food Supply Report 2023.

†HSR = Health Star Rating. Information provided by company to the research team.

^{*}Assessment based on publicly available information only. Note that the IGA network is comprised of stores that are largely independently owned and operated, and individual store initiatives would not