

Appendix: Company scorecards

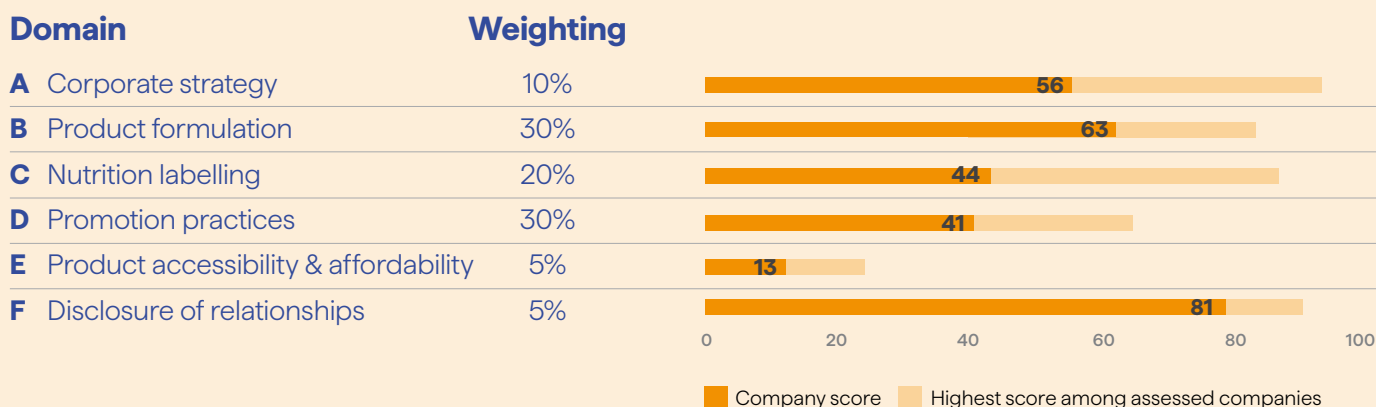
Goodman Fielder

13th

OUT OF 21
MANUFACTURERS

50

OVERALL SCORE
(OUT OF 100)



Areas of strength

- Goodman Fielder publicly states a commitment to improving nutrition and health in their corporate reporting.
- Goodman Fielder publishes general commitments around saturated fat, sodium and sugar reduction in their products, with a target for 70% of their 'everyday' product portfolio to have a Health Star Rating (HSR) of at least 3.5 by the end of 2025. The company states that at the end of 2023, the average HSR of their portfolio was 2.7, with 43% of products having a HSR of at least 3.5.
- Goodman Fielder states 50% of eligible products displayed a HSR at the end of 2023. The company aims to increase this to 70% of products by 2025.
- Goodman Fielder reports that they do not make political donations, and have no activity with external nutrition education and active lifestyle programs.

Recommended actions for Goodman Fielder

- **Publish** a target to increase the proportion of overall sales from healthy products (product healthiness defined with government-endorsed classification systems), and publicly report progress against this target each year.
- **Disclose** specific, time-bound targets for sodium, saturated fat and sugar reduction across the company's product portfolio, in line with government reformulation targets. Routinely **report** average nutrient levels by category, including with changes over time.
- **Commit** to full implementation of the Health Star Rating (HSR) system across eligible products in all categories, with routine reporting of progress.
- **Strengthen** current policies to effectively reduce the exposure of children (**up to age 18**) to the marketing of unhealthy products and brands, across all channels and settings. **Disclose** detailed reporting of marketing spend by channel, audience and product healthiness.
- **Engage** with retailers to incentivise consumer purchases of healthier products (e.g., reduced sugar or fat options), such as through strategic placement and product discounts.

HEALTHINESS OF PRODUCT PORTFOLIO[^]

Nutrient profiling summary score		Australian Dietary Guidelines	Extent of processing	Nutrition labelling
Average HSR (out of 5 stars)	Proportion HSR ≥ 3.5 (%)	Proportion discretionary (%)	Proportion ultra-processed (%)	HSR uptake for intended products (%)
2.7	38.5%	51.4%	83.2%	28.5%

[^]This information is provided to add context around the assessed company; this analysis was not included in the assessment of nutrition policies. Data based on data collected by The George Institute for Global Health in March-June 2023 and published in [The State of the Food Supply Report 2023](#). Analysis excludes sugar products, which are not intended to carry a HSR. HSR = Health Star Rating